



Legume snacks are the next **BIG** thing

TRI-SNAX claims that legume snacks are one of the fastest-growing market sectors and that they are set to become “the next big thing” in the European and American snacks industries.

■ TRI-SNAX, a pioneering world leader in snack pellet manufacture, has been creating innovative, high-quality products for more than 40 years and sells its products in more than 30 countries across the world.

Specialising in extruded pellets for snack manufacturing, Tri-Snax has recently launched a range of five “new generation” legume snack pellets specifically designed to appeal to the modern consumer.

Peter Foster, Sales Director of Tri-Snax, said that the legume range was proving to be a great success.

“We are now seeing the launch of many legume-based snacks throughout Europe so we are delighted to have played a key role in helping to create a dynamic new sector of the snacks market. There is tremendous interest in the Tri-Snax legume snacks range and we have a rapidly-expanding customer base. We are particularly delighted to be supplying our snacks to a growing number of multiple retailers in the USA,” he said.

The Tri-Snax legume range features five great-tasting flavours - Pulsar Loops, Lentil Squares, Chick Pea Shells, Yellow Pea Tubes and Green Pea Shells/Yellow Pea Shells. With unique savoury flavours, the legume products are supplied as extruded pellets ready for frying and conversion to crunchy finished snacks.

Tri-Snax is part of Pasta Foods, the UK’s leading supplier of dry pasta, and sells its snack pellets to manufacturers in more than 30 countries, including many brand leaders. The company offers its customers the ultimate combination of shape, texture and quality and is an internationally-

- **Pulsar Loops** have a savoury lentil flavour which provides a crunchy yet clean eating texture
- **Lentil Squares** offer a distinctive lentil flavour with a crunchy texture
- **Yellow Pea Tubes** are light and crunchy snacks made from pea flour and deliver a new and pleasant savoury pea flavour
- **Chick Pea Shells** are packed with great chick pea flavour which gives this snack a unique position in the market
- **Green Pea Shells and Yellow Pea Shells** offer a mix of pea flavours which deliver a great new taste and texture



acknowledged expert in the use of varied ingredients such as potato, wheat, maize and pulses. The company also has extensive experience and expertise in acrylamide mitigation and salt reduction.

“Tri-Snax is recognised worldwide for outstanding quality and unrivalled creativity. Our development team is continuously working on new methods and materials to develop products for the future,” said Peter Foster. “Tri-Snax leads

the way in technical innovation, ingredient expertise and the development of new flavouring, shaping, frying and hot air technologies.”

Tri-Snax also offers expertise in designing snack shapes that give high visual appeal, texture and variety. For example, the company has successfully developed themed shapes and snacks which are ideal for dipping. Natural colour systems are used which can deliver bright, vibrant snacks or softer, muted tones as required.

As the demand for healthier, low-fat products continues, Tri-Snax is very much at the forefront of the production of snack pellets which are suitable for hot air expansion. The company has perfected a number of formulation and process controls to ensure that snacks deliver the exact texture required by the customer.

Tri-Snax recognises that bag fill is an important issue to snack producers in all markets and has designed certain shapes to give a low bulk density and hence a good level of bag fill for a given pellet weight. Further control over bulk density is offered through formulation and process control.

In addition to the new legume range, Tri-Snax offers theme mixes, pellets with grains, healthy, hot air, fun and mini pellets plus a range of crunchy and crispy classics.

“As an innovative world leader in snack pellet manufacture, Tri-Snax can deliver the perfect bespoke solution for its customers around the world,” said Peter Foster.

